LARISA MALY
DESIGN AREA

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🌐 www.designarea.co.il

Larisa Maly
UI/UX, BRAND DESIGNER
Portfolio: www.designarea.co.il

"Breathing" design since the age of 15, studying daily and enriching the knowledge for almost two decades. During my career, I touched almost all aspects of design, participated in special projects on various subjects and acquired unique knowledge. In the last 10 years focused on UI/UX.

Features: Creativity, responsibility, attention to small detail, ability to lead, rapid absorption and high learning ability, excellent human relations and teamwork.

SKILLS

Digital: UI/UX, Web, Mobile Design

Branding

Design and branding for exhibitions and conferences

Design shelf products

Html/Css

Animation

Photography

TOOLS

Sketch

Illustrator

Photoshop

XD/Figma

Dreamweaver

Invision/Marvel

Principle

LANGUAGES

Hebrew

Russian

English

HOBBIES

Photoraphy · Travel · Sculpture · Dance

EXPERIENCE

2018-2008

/ Freelancer /

UI/UX - participating in the development of complex systems based on cloud computing, applications for mobile devices and digital products. Work with product managers and programmers as UI/UX expert, in-house within an organization or in remote as the freelancer.

Knowledge of HTML/CSS and the development process for different environments allows me to talk to the programmer in his "language", give him clear instructions and find creative solutions to problems that arise during development.
Branding - accompanying large clients in branding and various marketing products. Designer for large exhibitions, shelf products.

2006-2008

Art Director of the graphic studio at the "SpideGraph". My role included personal work with customers, development of new ideas and special projects, full management of the studio - preparation for printing and supervision of printing in person.

2005-2006

"Itzuvim" branding studio, brand designer, shelf products designer.

2003-2005

"Aloney Univers", advertising agency, graphic designer, VP Art director.
My role included full responsibility for a studio with 3 graphic designers.

1999-2002

"Kalanit", printing house, head of the graphic department. "Index Valley and Galilee" newspaper, graphic designer. Designing layout for the bilingual newspaper.

EDUCATION

2017-2018

"SkilBox", online university, course UX.

2015-2017

Online courses for enrichment and comprehensive knowledge on UI/UX, Internet marketing and social networks.

2008-2009

"College of Business", the expert training course in marketing and sales.

2007-2008

"Mentor College", website development and animation course, HTML/CSS Dreamweaver, Illustrator course.

2000-2004

"Western Galilee" College - the branch of WIZO Haifa School of Design, studies of graphic design and visual communication, designers degree.